Plural Brokerage
Customer Relationship Summary (CRS)
May 11, 2026

Introduction

Plural Brokerage LLC (the Firm) is a broker dealer registered with the Securities and Exchange Commission (SEC) and is a member of Financial Industry Regulatory Authority, Inc. (FINRA) and Securities Investor Protection Corporation (SIPC). Texture is not a registered investment adviser.

Brokerage and Investment Advisory services and fees differ, and it is important for you to understand these differences. A **broker dealer** is defined as a firm that acts as an intermediary between buyers and sellers of securities for which they will usually receive a commission and may purchase or sell those securities in/out of their own account. An **investment advisor** is generally any person or group that provides investment advice or conducts securities analysis in exchange for a fee. The Firm only provides broker dealer services.

Free and simple tools are available for you to use at investor.gov/CRS a website maintained by the SEC. These tools can provide you with educational materials about broker-dealers, investment advisers, and investing.

What investment services can you provide me?

The Firm facilitates transactions in Private Placements. Private Placements are investments in unregistered securities sold by issuers unaffiliated with the Firm Issuers may set varying minimum thresholds on investments size. In certain cases, offerings may only be sold to qualified investors, while in other cases, offerings may be sold to retail customers who qualify only as accredited investors.

The Firm also provides issuers financial advice (e.g. regarding mergers and acquisitions) and helps them raise capital through Private Placements. These are not services of an Investment Advisor as outlined above.

The Firm does not provide recommendations or advice on investments, portfolios, or account types.

Conversation corner

Questions you might wish to ask when considering our services:

- Given my financial situation, should I choose a brokerage service? Why or why not?
- How will you choose investments to recommend to me?
- What is your relevant experience, including your licenses, education, and other qualifications? What do these qualifications mean?

The Firm does not offer monitoring services or any proprietary products of any kind. The Firm only facilitates transactions between issuers and qualified investors, retail or institutional. There are no other requirements that the Firm monitors for.

For additional details or question about any of the Firm's services, please contact the Firm at eli@pluralfinance.com.

Brokerage Services

The Firm offers a platform allowing issuers to conduct primary securities issuances in which offerings eligible investors may invest through the platform. The Firm's platform facilitates primary (and secondary) transactions in Private Placements in digital form, known as Digital Asset Securities. Digital Asset Securities have a duplicate record of ownership recorded in an ancillary blockchain database with the official record of ownership maintained by the issuer or their transfer agent.

In addition, the Firm offers an alternative trading system (ATS) to holders and investors of privately held company shares. The ATS is an electronic platform where buyers and sellers may purchase or liquidate interests in certain private securities. The Firm's ATS only supports trading in Digital Asset Securities, held through transfer agent and blockchain representation and is operated through the platform.

Investment Advisory Services

The Firm does not offer investment advisory services.

What fees will I pay?

You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying.

Conversation corner

Questions you might wish to ask when considering our services:

- Help me understand how these fees and costs might affect my investments. If I give you $10,000 to invest, how much will go to fees and costs, and how much will be invested for me?

Who pays the Firm and How is the Fee computed?

Primary Private Placement Transactions. Investors that participate in offerings that result in Private Placement transactions facilitated by the Firm typically do not pay any fees or costs. The Firm is compensated by the issuers with whom the Firm has contracted. Issuers compensate the Firm for primary capital raising transactions. Compensation is generally determined as a percentage of the dollar amount of the securities sold in the transaction(s). You should understand that the issuer may pay these fees to the Firm out of the investment proceeds made by you and other investors. Investors participating in primary offerings do not pay any additional fees to the Firm. The Firm does not provide recommendations and is not compensated for that by any fees.

Secondary Private Placement Transactions. For buyers and sellers involved in secondary transactions, fees are charged as a percentage of the principal amount of the transaction. You may be eligible to pay the fee whether You are a buyer or a seller.

Other costs. Issuers may also reimburse the Firm for any expenses incurred in connection with the transaction. The Firm will disclose any fee changes prior to charging the fee.

For additional details on fees and costs, please contact the Firm at eli@pluralfinance.com. Please also carefully read all offering documents provided in connection with each individual transaction, etc.

The Firm does not offer investment advisory services.

Conversation corner

Questions you might wish to ask when considering our services:

- How might your conflicts of interest affect me, and how will you address them?

What are your legal obligations to me when providing recommendations as my broker-dealer? How else does the firm make money and what conflicts of interest do you have?

We *do not* provide recommendations as your broker-dealer. At the same time, the way we make money creates some conflicts with your interest. You should understand and ask us about these conflicts because they can affect the services we provide you. Here are some examples to help you understand what this means.

Examples of Ways We Make Money and Conflicts of Interest

- Proprietary Product: You may transact in security shares on the platform which are affiliated with the Firm.
- Referrals. The Firm may refer issuers or investors to another broker-dealer for compensation.
- Personnel Trading. Personnel of the Firm may be your contra-party to a transaction.
- It is likely that the Firm will be compensated by the buyer, seller, and/or the issuer of a transaction
- There may be circumstances where the Firm's personnel may be engaged as an officer or director or hold other similar positions at the issuer of the transaction

How do your financial professionals make money?

The Firm's financial professionals may be compensated by salary and discretionary bonus. Certain Firm financial professionals are also paid a commission for placement of primary offerings, determined by percentage of money raised on primary offerings. Certain financial professionals are also owners in the Firm and/or its affiliates and their return may also be based on the firm's overall profitability.

Do you or your financial professionals have legal or disciplinary history?

No. The Firm and its financial professionals do not have any legal or disciplinary history. Visit Investor.gov/CRS for a free and simple search tool to research the Firm and its financial professionals.

Conversation corner

Questions you might wish to ask when considering our services

- As a financial professional, do you have any disciplinary history? For what type of conduct?
- Who is my primary contact person? Is he or she a representative of the broker-dealer? Whom can I talk to if I have concerns about how this person is treating me?

Where can I find additional information?

You can always ask us for additional details on our services or fees/costs and request a copy of this relationship summary by sending us an email at eli@pluralfinance.com or calling 646-522-6175. Soon, you will also be able to access a copy of the Form CRS on the Firm's website.